

2017

Electronic Media Production curriculum

Communication Studies

For more information on this degree program, please contact the [COMMUNICATION STUDIES](#) department at Eastern Illinois University.

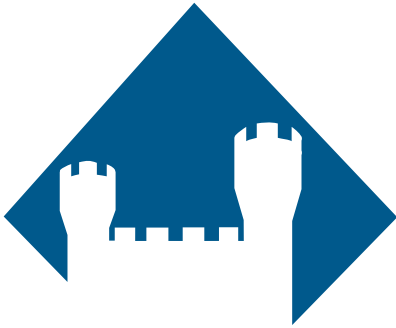
Follow this and additional works at: http://thekeep.eiu.edu/commstudies_curriculum_programs

 Part of the [Broadcast and Video Studies Commons](#), [Communication Technology and New Media Commons](#), [International and Intercultural Communication Commons](#), [Mass Communication Commons](#), and the [Social Media Commons](#)

Recommended Citation

Communication Studies, "Electronic Media Production curriculum" (2017). *Curriculum Programs*. 4.
http://thekeep.eiu.edu/commstudies_curriculum_programs/4

This Book is brought to you for free and open access by the Communication Studies at The Keep. It has been accepted for inclusion in Curriculum Programs by an authorized administrator of The Keep. For more information, please contact tabruns@eiu.edu.



ELECTRONIC MEDIA PRODUCTION OPTION

DEPARTMENT OF COMMUNICATION STUDIES
AT EASTERN ILLINOIS UNIVERSITY

This concentration is designed to provide the knowledge, values, perspectives, and skills necessary to understand the roles, functions, and operations of various electronic media. This program of study is focused on balancing theoretical issues with practical experience.

DEPARTMENT CORE*: 12 HRS

*All CMN majors are required to take the department core. These four classes must be completed with a grade of C or better to pass.

- **CMN 2010** Introduction to Communication Theories
- **CMN 3000** Communication Research Methods
- **CMN 3030** Applied Communication
- **CMN 2040** Argumentation and Critical Thinking

ELECTRONIC MEDIA PRODUCTION CONCENTRATION CORE: 21-22 HRS

- **CMN 2520** Introduction to Mass Communication
- **CMN 2525** Studio Production
- **CMN 3500** New Media Practices (*CMN 2520 or JOU 3920 prerequisite*)

Select one of the following areas of emphasis:

AUDIO

- **CMN 2550** Broadcast Announcing
- **CMN 3520** Radio Production (*CMN 2525 & 2550 prerequisites*)
- **CMN 4420** Mass Media Advertising & Sales
(*CMN Core & 2520 prerequisites*)
- **CMN 4450** Electronic Media Profession (*CMN 2520 prerequisite*)

VIDEO

- **CMN 2575** Field Production (*CMN 2525 prerequisite*)
- **CMN 3540** Videography (*CMN 2575 prerequisite*)
- **CMN 4450** Electronic Media Profession (*CMN 2520 prerequisite*)
- **CMN 4540** Advanced Video Production
(*CMN Core & CMN 2575 prerequisites*)

ALTERNATIVE MEDIA ARTS

- **CMN 2575** Field Production (*CMN 2525 prerequisite*)
- **CMN 3530** Film Communication
- **CMN 3540** Videography (*CMN 2575 prerequisite*)
- **CMN 3570** Topics in Media History (*CMN 2520 prerequisite*)
- OR **CMN 4030** Seminar

MULTIMEDIA

- **CMN 2575** Field Production (*CMN 2525 prerequisite*)
- **CMN 3750** Computer Mediated Communication I (*CMN 3030 prerequisite*)
- **CMN 3752** Computer Mediated Communication II
(*CMN 3030 & CMN 3750 prerequisites*)
- **CMN 4540** Advanced Video Production
(*CMN Core & CMN 2575 prerequisites*)

ELECTRONIC MEDIA PRODUCTION OPTION ELECTIVES: 12 HRS

Electronic Media Production students choose 12 hours from the approved elective list below:

- **CMN 3270** Communication and Popular Culture
- **CMN 3530** Film Communication
- **CMN 3540** Videography (*CMN 2575 prerequisite*)
- **CMN 3560** International Communication (*CMN 2520 prerequisite*)
- **CMN 3570** Topics in Media History I (*CMN 2520 prerequisite*)
- **CMN 3750** Computer Mediated Communication I (*CMN 3030 prerequisite*)
- **CMN 3752** Computer Mediated Communication II
(*CMN 3030 & CMN 3750 prerequisites*)
- **CMN 3953** Perspectives on Sports and the Media
(*ENG 1001G & 1002G; JOU 2001 or CMN 2520*)
- **CMN 4030** Seminar I
- **CMN 4450** Electronic Media Profession (*CMN 2520 prerequisite*)
- **CMN 4500** Topics in Electronic Media Production I (*CMN 2520 prerequisite*)
- **CMN 4540** Advanced Video Production (*CMN Core & CMN 2575 prerequisites*)
- **CMN 4750** Contemporary Approaches to Mass Communication
(*CMN Core & CMN 2500 prerequisites*)
- **CMN 4770** Television Criticism (*CMN Core prerequisites*)
- **CMN 4780** Communication and Culture
(*CMN Core; CMN 3270 or CMN 3560 prerequisites*)
- **CMN 4850** Topics in Computer Mediated Communication I
(*CMN Core; CMN 3750 & CMN 3752 prerequisites*)
- **ENG 3504** Film and Literature (*ENG 1002G prerequisite*)

TOTAL REQUIRED HOURS: 45-46 HRS

DEPARTMENT OF COMMUNICATION STUDIES
COLEMAN HALL 1260
600 LINCOLN AVE CHARLESTON, IL 61920
217-581-2016
FAX: 217-581-5718
COMMSTUDIES@EIU.EDU

ELECTRONIC MEDIA PRODUCTION @ EIU

WHAT CAREERS CAN I PURSUE WITH AN ELECTRONIC MEDIA PRODUCTION OPTION?

Media Sales Representative

Media Buyer

Producer/Director

Videographer

Agricultural Director – Radio Station

Public Information Officer

Customer Service Representative

Production Assistant

Media Planner

Documentary Producer/Director/Editor

Media Coordinator

Writer/Producer

Director

Radio Station Manager

Television Station Manager

Community College Instructor (with M.A.)

College or University Professor (with Ph.D.)

Corporate Video Producer

Sports Announcer

Floor Manager

Post-production Producer/Editor