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Daily Eastern News: December 18, 1922

Eastern Illinois University

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Best grade Chocolate Candies

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Our own delivery

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A beautiful Compact is an evidence to your friends of your good taste. Its polished gold and ebony colored case is almost as thin as a watch. The cover is bordered with a Greek design and your monogram or initials in the center give a personal touch and added distinction. During this special offer, every purchaser of our Compact may take it to Cottingham & Linder, and have one initial engraved on it at our expense.

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A Penn Mutual Premium, less a Penn Mutual Dividend, purchasing a Penn Mutual Policy, containing Penn Mutual value, makes an insurance proposition which in the sum of all its benefits, is unsurpassed for net low cost and care of interest of all members.

The Penn Mutual
Life Insurance Company
of Philadelphia

B. F. KELLY & COMPANY
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On January 1, 1909, Rates were reduced and values increased to full 3 per cent Reserve.

SHOP EARLY
GIFTS
FOR
EVERYBODY

The
Christmas
Store
W. E. HILL
& SON

Southwest Corner Square

THE CANDY SHOP

"HOME OF GOOD EATS"

BEST CONFECTIONS IN TOWN

Home-Cooked Lunch 11 to 2 and 5 to 7:30

Home-Made Candy and Fancy Chocolates a Specialty

CHAS. S. McTONY, Prop.

East Side Square

Phone 270

Teachers College News

Published each Monday during the school year, by the students of the Eastern Illinois State Teachers College, Charleston, Illinois.

NEWS STAFF

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Paul S. Hall - Business Manager
Mary M. F. Whalen, Associate Editor
Catherine Lytle - Society Editor
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TEACHERS COLLEGE NEWS

PLATFORM

FOR THIS WEEK

Do your Christmas shopping early. Our advertisers sell the best.

EDITORIALS

VACATION

At this time next week the students will be engaged in the quite proper occupation of enjoying a ten days vacation. Many this period of rest will come as a great relief from duties that had become irksome. To some it will afford the opportunity to visit here and there among friends and relatives, perhaps through the entire holiday recess. To others, it will bring the opportunity to rest quietly at home without work or responsibility of any kind. To a few it will probably allow in the opportunity to spend the time helping the home folks, working towards the end of some material accomplishment that will be of great aid and service to the folks at home.

Regardless of how the holiday season may be spent, whether in work or in play, the very change from the ordinary routine—the variation from the regular weekly schedule at E. I.—ought to restore to the student whatever decrease in enthusiasm that the passing weeks may have left with complaint, the long and dotted of late with patches of quicksand, then the vacation period is just the opportunity that the student needs to relax and forget about long and steep paths and patches of quicksand—the long uphill struggle bearing the load of psychology, chemistry, practice teaching and the others.

Again, let us emphasize that any utilization of the vacation period whether it be spent in work or in play, should rest the student sufficiently from the regular school routine that he will return after the holidays thoroughly refreshed, with renewed interest and enthusiasm, ready and eager to resume his school work. At least that is what vacation ought to do for him. The change in environment and activities should be accompanied by the change in mental acumen that will reduce the long and steep path to the level of the patches of quicksand with a substantial and firm footing that will support the student unflatteringly in his march towards further conquests.

CONVERTS?

Quite frequently one hears a disgruntled student say, "I don't see why I have to take this English, or that science; I want to learn to cook, or I am interested in art, or I intend to teach history. Why not spend my time learning the thing I expect to do?"

Usually the subject kicked against is the very one of the whole curriculum most necessary to that particular student's mental salvation. If that course were easily mastered by the applicant, there would be no opposition on his part. The best of students must constantly combat the streak of laziness inherent in their make-up.

One must not get the idea that these complaints are current throughout the year, for they are prominent only at the beginning and ending of terms—the periods of adjustment to

new conditions, and of making out new programmes. It is human nature to murmur against established order; but when the measure receives authority, his views often undergo a change quite comparable to the philosophy expressed by a small boy laboring under the delusion that the sole delight of grown-ups was snubbing little boys.

His words, "But soon I'll be a grown-up man, and then, it will be my turn to snub the smaller boy," need very little juggling to convey the metamorphosis of the ideas of students when they become teachers. Thus those who now oppose plowing more than one row in the field of knowledge, in the course of years, may be insisting on all those under their authority plowing the entire surface of knowledge before permitting them to intensively cultivate any part of it.

Doubtless "the powers that be" have after making careful analysis of the soil of knowledge built a curriculum embodying the primary elements without which the most careful cultivation avails nothing. Then, away! To the Stars through bolts and bars!"

—Mary M. F. Whalen.

FORWARD OR BACKWARD?

A school can no more remain at a standstill than can a row boat in the middle of a swift stream. Our school, like all others, is going either forward or backward.

The writer graduated from the Normal School course here in 1913, and after a nine years absence, is back again in school. He finds many differences in the school as it is now and as it was nine years ago. He is sure that in some ways the school has gone forward, but is not sure that it has in all ways.

In 1913 the Eastern Illinois State Normal School, as it was then called, gave only four years of work to eighth grade graduates and two years to high school graduates. Besides Methods and Teaching, the four year course included little more than the best high schools, but the subjects were taught by the very best teachers, many of whom are still here. But students entering higher institutions, and those trying to obtain teachers' certificates in other states often found themselves embarrassed at not being able to do as normal school graduates of a two year course above the high school. Now we have a real Teachers' College and a College High School. There are eight years of work above the eighth grade, instead of four, and graduates are on a par with those of other recognized colleges.

As a result of adding more work, the school has increased in size, too, and the average age of students is greater. The Student Council has been organized, the TEACHERS COLLEGE NEWS has been founded, and business details of the school are handled more efficiently.

But, on the other hand, it seems to the writer that all changes have not been for the better. He believes that students of former days had a certain loyalty to "Old E. I." that those of the present either have to a lesser degree or at least show to a lesser degree. They are seemed to be more excitement over athletic contests in the days of the Wilsons, Corzine, Butler, and others than is found now. Students came out to school functions in larger numbers. The recent carnival looked quite like a fair, ure compared with the ones E. I. once had, judging from the standpoint of the size of the crowd.

It would seem that college young men and women, in schools for noble purposes, would need little discipline and might be allowed more freedom than high school pupils; yet as the writer compares conditions with younger pupils attending with conditions now, he cannot help but believe that the order of students, especially in the assembly room, is not so good now as it was then.

On the whole the Eastern Illinois State Teachers College is a very much better institution than the old Eastern Illinois State Normal School. But in some ways it is not so good. The faculty and students can make this still better institution or a much poorer one. Our school, like all others, is going either forward or backward.

—A. F. Goldsmith.

TOO MUCH ATHLETICS?

Are there any alumni who think E. I. is spending too much time in athletics? The past successful football season is probably reminding you that E. I. still exists, and that she is an Alma Mater of which they need feel no hesitancy to refer. No one

Merchants Directory

The following directory contains the names of the leading merchants of Charleston—the ones whom we recommend to the students of the Teachers College. The classified list includes the number of the page of THE NEWS on which each merchant's advertisement appears, is given below:

Business	Page
Bakeries	3
KEITH BROS.	3
SWANGO BROS.	3
Barbers	3
TRY IT BARBER SHOP	3
Cleaners and Dyers	4
R. WESTENBARGER	4
Clothiers	4
WINTER CLOTHING CO.	4
ARAF CLOTHING CO.	4
LINER CLOTHING CO.	4
Confectioners	3
THE CANDY SHOP	3
THE CORNER CONFECTIONERY	3
Dentist	2
DR. WM. B. TYM	2
Drugs	4
ROGERS DRUG CO.	4
R. C. STUART	4
SEAMAN'S RED CROSS	2
Dry Goods	4
PARKER DRY GOODS CO.	4
FOLK-BALLS D. G. CO.	3
POPHAM'S	3
Ear, Nose, Throat	2
DR. O. C. BROWN	2
5 and 10 Cent Store	2
WELL-WORTH	2
Groceries and Meat Markets	2
F. C. COYLE & SON	2
R. P. DARIGAN	2
Hotel and Barber Shop	2
NEW CHARLESTON HOUSE	2
Ice Cream	3
BOYER'S RESTAURANT	3
Insurance, Real Estate, Loans	2
W. M. BRIGGS	2
Jewelry	4
COTTINGHAM & LINDER	4
Tailors	2
ADAMS LADIES TAILORING	2
Life Insurance	2
B. F. KELLY & CO.	2
Woolery Store	2
W. E. HILL & SON	2
Photographer	2
JONES STUDIO	2
Picture Framing	3
C. E. MICHMORE	3
Restaurants	3
C. I. BIRCH	3
JOLLINS CAFE	3
EVER-EAT CAFE	3
Shoes	4
GRAHAM SHOE CO.	4
Shoes and Shoe Repairing	2
EAGLE SHOE STORE	2
Shoe Repairing	2
BRADING'S ELECTRIC SHOE SHOP	2
Shoe Shines	2
"BROWNE"	2
Theatres	4
LEO CALLAHAN	4
LINCOLN	4
REX	4

can deny that developing an interest in our athletics, our alumni will in turn have more interest in our school and will give more support if the occasion demands.

The most important argument in favor of athletics is neither alumni or publicity, but it is the students themselves and the benefits they receive. Mental attainment alone should not be the goal, but in the process of rounding out the students' make-up physical activities should play just as prominent a part as does the mental work. There is no better way of developing self-control and the spirit of fair play than through good clean athletics. Let us then instead of placing athletics at the bottom, place athletics on a par with the other work of the school.

When students leave school let us find out the cause. Several left at the end of last term. Let us try to get these students back in the near future. And if we try to bring in new material we will have as good teams in all branches of athletics as we had in football.

—Charles P. Lantz.

NOMINATING COMMITTEE FOR Y. M. C. A. ELECTION

The charter members of the Y. M. C. A. met in a short session Saturday afternoon. The principal object of the meeting was the appointment of a nominating committee which will pave the way for the election of officers following the Christmas vacation. The nominating committee that was chosen consists of Harold Whittemore chairman, Forrest Greenhouse and Herman Walker.

Newest Shoes
for young and old

AT POPULAR PRICES

Eagle Shoe Store

Shoes, Shoe Repairing

"It takes leather to stand weather"

Monroe Street at Fifth Street

We appreciate the
wonderful business

which we have received from the students of the college. We have been swamped with work for the past 7 weeks. Unable to promise work from sittings now until Jan. 1st.

WE WISH YOU ALL A
MERRY CHRISTMAS and
A HAPPY NEW YEAR

JONES STUDIO

South Side Square

Over Rick-t's Jewelry store

BUSINESS CARDS



See Browne at Mills Barber Shop for the best SHOE SHINES

Also Sait Cases and Hand Bags Cleaned and Polished

DR. WILLIAM B. TYM

DENTIST

Johnston Block

MRS. D. ADAMS has returned from Chicago and will do your dress-making, ladies tailoring, fur work, and remodeling at popular prices

ADAMS LADIES TAILORING West Side Square Phone 604

BRADING'S ELECTRIC SHOE SHOP

All work Guaranteed

Prices reasonable

Near Northwest Corner of Square

DR. O. C. BROWN

Eye, Ear, Nose and Throat

Glasses Fitted

604 1/2 Sixth Street

NEW CHARLESTON HOUSE

AND BARBER SHOP

West Side Square

W. M. BRIGGS

REAL ESTATE, LOANS

AND INSURANCE

21 Good Appetizing Meals

\$6.00

See us for Candies
Ice Cream and Fruits

The College Restaurant

C. I. BIRCH

The Readers of the Teachers
College News are cordially in-
vited to make the

Folk-Bails

D. G. Co.

"YOUR STORE"

Ready-to-Wear

The New Yard Goods

Newest novelties and trimmings

McCall Patterns

FOLK-BAILS

D. G. CO.

East Side of Square

Phone 236

KEITH BROS. BAKERY

SUPPLY PEMBERTON HALL
WITH ALL THEIR BAKED
GOODS

Quality is the secret of
our success

It pays to trade

—At—

Popham's

East Side Square

Try It Barber Shop

HAIR ROBBING 35 CENTS
NECK CLIP 10 CENTS

6 Chairs

No Waiting

414 Sixth Street

C. T. GATES, Prop.

Social Events

By CATHERINE LYTLE

BRIDGE THE RAGE

Bridge parties are now reigning supreme. Several have been held during the preceding week at which some of our faculty members and students were present. Monday afternoon Mrs. W. H. Barnfield was hostess at one of these parties at which Mrs. Thomas, Mrs. Lantz, Miss Johnson, Miss Shortess, Miss Rooker, Miss Goldman, Miss Weller, and Harriet Tate were among the guests. Mr. and Mrs. Moore were the guests at a party at the Barnfield home Monday night Tuesday evening Mrs. Kate Briggs was the hostess at another of these parties. Miss Molyneux, Miss Johnson, Miss Weller, Miss McKinney, Miss Ewell and Miss Neal were among the guests at this party.

Saturday night Lucile Nehrling entertained at her home with a bridge party. Lillis Fleming, Elsie Sloan, and Elizabeth Kerr were guests.

HIGH SCHOOL PARTY

Saturday night the gymnasium, beautifully decorated in green and red with sprigs of holly peeping out from various corners, was the appropriate setting for the high school's Christmas party. All of the high school classes combined and made this one of the most successful parties of the season. About 175 were in attendance. Games were played and Mr. Widger told in his usual entertaining way a delightful story, some very clever poems written by Dorothy Hackett and Chenault Kelly were read, after which refreshments of orange and white ice cream and individual angel food cakes, adorned with sprigs of holly, were served. The remainder of the evening was spent in dancing. The music was furnished by the high school orchestra. The party was in honor of the high school football team.

WILLIAM'S BIRTHDAY

William Barnfield entertained a number of his little friends Monday afternoon, celebrating his ninth birthday. Games were played, after which ice cream and cake were served. The guests had such a pleasant afternoon that they almost forgot to go home for supper.

Among the guests were Jack Flaniers, George and John Wyeth, Bobby Juncan, Billy Bayles, Lester Blair, Jack Bissan, Mack Heinlein, Fins Swinford, William and Richard Popham, Jack Kincaid, James Iknayan, Ward Weiland, James Scuten, John Reynolds, and William Barnfield.

THEATRE PARTY

Wednesday afternoon and night the high school English History classes with Miss Ellington, Mary Whalen, Catherine Lytle and Charles Clabaugh were the guests of Mr. Francis at the "Prisoner of Zenda." The lasses feel very grateful to Mr. Francis for the opportunity extended to them of seeing this delightful picture.

TAYLORS ENTERTAIN

Mr. and Mrs. E. H. Taylor entertained a number of their friends Monday evening with a delicious four-course dinner at the Lawes hotel, followed by a bridge party at their home. Among the guests were Miss Johnson, Miss Weller, Miss Ellington, Miss Molyneux, Mr. and Mrs. Lantz and Mr. Daniels.

DINNER PARTY

Monday night Luke Crouse entertained at Mrs. Gay Anderson's home with a dinner and bridge party. After a delicious four-course dinner the guests spent the rest of the evening playing bridge. Genevieve Leisman, Virginia Shield, Albert Crowe, and he host were present.

Grace Markwell, Dorothy Leggett, Bernice Watson, Helen Stapp, Harold Stewart, Virginia Shield, and Marie Whittemore were guests at a 6 o'clock dinner party given for Miss Cant Thursday night.

Mr. and Mrs. Marvin were 1 o'clock dinner guests at the Hall Sunday.

Ruth Feagen was the dinner guest of Bertha Balch at the Hall Sunday.

NEW FICTION IN THE LIBRARY

Andrews—His Soul Goes Marching On.

Brown—The Old Tobacco Shop.

Cady—Caleb Cottontail.

Collins—Woman in White.

Duganue—Ruthie.

Graham—How Peter Rabbit Went to Sea.

Howells—Mrs. Farrell (with an introduction by Mildred Howells).

Lamprey—Days of the Discoveries (Great Days in American History Series.)

McSpadden—Famous Ghost Stories

Mathews—The Boy Scouts Book of Campfire Stories.

Phelps—Black-eyed Susan.

Poole—Beggars' Gold.

Rankin—Adopting of Rosa Marie.

Scarborough—Humorous Ghost Stories.

Sprey—Tiss, a Little Alpine Vail.

Stein—Christmas Forging.

Tarlington—Gentle Julia.

Walpole—Fortitude.

Walpole—The Young Enchanter.

SEE US FIRST for your best and most reasonable prices on Xmas Candies in Bulk or Package line.

Special attention given to schools and churches.

The Corner Confectionery

Headquarters of Johann and Bonte Candies
Phone 81

EVER EAT CAFE

East Side Square

We Feed the Hungry

A New Belt

He is probably wearing the same belt he had this summer, and at that quite likely making one do. We recommend one with a fancy initialed buckle; that will give just the right touch of individuality.

\$1.00 to \$3.00

Kraft Clothing Co.

Correct Fitting

FOOT WEAR Howard Mitchell

East Side Square

ICE CREAM

Bricks, Cakes and other specialties on reasonable notice.

Satisfaction guaranteed

Boyer Ice Cream Co.

TIME TO THINK OF CHRISTMAS GIFTS

FOR HER—

Parisian Ivory, Stationery, Valentine's Oriental Novelties, Three Flowers Outfits, Purses, etc.

FOR HIM—

Bill-Fold, Cigars, Razor, Fountain Pen, Ever-Sharp, Military Brushes, Clothes Brushes, etc.

Drop in and look our line over

STUART'S DRUG STORE

C. B. MUCHMORE

PICTURE FRAMES OF ALL KINDS

MIRRORS, ANY SIZE TO ORDER

Shop on 7th Street, 1/2 block

north of square

Phone 34

EAT AT

Collins' New Cafe

We cater to those who care. We are wholesale dealers in Candies.

North Side Square

PICTURE PLEASES LARGE AUDIENCE

The moving picture, "The Ruling Passion" featuring George Arliss, was witnessed by a large and appreciative audience in the T. C. assembly hall Friday night. The production is an exceptionally pleasing one, and furnished the crowd with a rapid succession of good, healthy laughs. The picture did not begin until after the close of the T. C. High-Kansas basketball game as many students and faculty members wished to attend both attractions. This picture was the fourth number of the Teachers College entertainment course. Katherine Briggs, Freda Tipword, and Ross Popham furnished appropriate music to accompany the film.

PROGRAM POSTPONED

The Christmas program which was to have been given on the campus this evening by the children of the training school and the Christmas chorus of the college has been postponed on account of the cold weather. The date for the event will be announced later in the week.

"Faint Perfume," Zona Gale's new novel is starting in the current Century. It will be published in four parts.

FORMER E. I. TEACHER IN THE LIMELIGHT AT N. Y.

The following news item concerning Mr. Caldwell, former botany instructor in this school, appears in the New England Journal of Education for November 16, 1922:

"Otis W. Caldwell, principal of Lincoln School, Teachers College, has created one of the best, if not literally the best, schools in the world, and has recently moved into the elegant new building at 123d street, New York City. No other schoolman has so fully demonstrated the advantages of a school with only brainy experts, with feet on the ground, as teachers. He has issued a descriptive booklet which is as distinctive as the school itself."

So far five volumes of the 1920 federal census have been received at the general library; two are on population, three on agriculture.

The general library has subscribed for the Harvard Business Review which started publication in October, 1922. In this first number are articles on the future of American export trade, railroad consolidation plan and the use and limitations of psychological tests.

LINCOLN

Charles's
Theatre Beautiful

MATINEE DAILY

DEC. 19 to 25

TUESDAY

Richard Barthelmess in his greatest
"THE BOND BOY"
Also News and Comedy

WEDNESDAY

Norma Talmadge, Conway Tearle,
Irrving Cummings and
Rosemary Theby in
"THE ETERNAL FLAME"
from Honore de Balzac's
"La Duchesse de Langeais"
Also Buster Keaton in "The Palace"

FRIDAY

Char's Jones in
"TROOPER O'NEIL"
Also "Skipper's Last Resort"
Educational Comedy

CHRISTMAS AND DAY AFTER

The biggest and best of all
"WHEN KNIGHTHOOD
WAS IN FLOWER"
With Marion Davies performing won-
ders, and the most perfect historical
settings ever attempted
Also News Comedy
Vocal and Organ Selections

R E X

THEATRE
West Side Square

SATURDAY

Franklyn Farnum in
"THE FIGHTIN STRANGER"
Also Lee Moran in
"HENPECKED"

CHRISTMAS DAY
Mae Murray and Rodolph Valentino in
"THE DELICIOUS LITTLE DEVIL"
Also Harold Lloyd Comedy

A Good Place to buy Christmas Candies Nuts and Fruits

We have a fine lot of Pure Candy
and High Grade Chocolates

Our Market is sanitary

Our Meats are fresh

Best line of Groceries

If not a customer already,
give us a trial.

Coyle's Cash Grocery and Market

Phone 936
7th St. at Van Buren

College Seal Jewelry
Brooch Pins
in sterling silver
gold filled
and solid gold.

RINGS
in gold and silver

Cottingham & Linder

OUR ADVERTISERS SELL THE BEST

CHAPTER 12

Have you noticed the Well-Worth 5 and 10 Cent Store advertisement in this issue? This store makes a special offer on Colgate's Compacts, which may be taken to another of our advertisers, the Cottingham & Linder jewelry store, which will engrave one initial on the Compact at the Well-Worth's expense. Cottingham & Linder have everything in the line of jewelry that is appropriate for Christmas presents.

The Corner Confectionery calls our readers attention to its Christmas candies in either the bulk or package line. This firm announces special attention given to school and church orders. Don't fail to read what Mrs. J. Adams has to say in her business card. She has just returned from Chicago where she has acquired new ideas that will prove beneficial to her customers at the D. Adams Ladies Tailoring establishment. Watch for Chapter 14 of "Our Advertisers Sell the Best."

(To be continued.)

PERSONALS

Miss Molyneux, Mrs. Allen, and Miss Elington were visitors in Mattoon Saturday.

Irene Garrison and Velma Rains were Mattoon callers Monday.

Sylvia Ashworth and Lois Moore were Mattoon visitors Saturday.

Orval Eunkhouser was the guest of Mack Gilbert at his home in Oakland over Sunday.

Irene Garrison was a visitor in Casey Sunday.

Velma Hughes, a member of last year's sophomore class, renewed old acquaintances at E. I. Saturday.

Mrs. Claude Combs sang two pleasing songs at chapel Saturday morning.

Leonard Galbreath of Oakland visited friends at the Hall Saturday afternoon.

Harold Snyder, varsity back guard, suffered the loss of his country home which burned to the ground Sunday afternoon.

Floyd Wilson, captain of last year's varsity basketball team, saw his former teammates in action at Lincoln and Miltink.

Floyd's Atlanta high school team was defeated by Mt. Pulaski at Lincoln in a certain raiser to the E. I. Lincoln contest.

DU-U-NO?

That there are only ten more weeks in the winter term.

Why they call Cureau Riechman "Curie."

What has become of the Girls' Glee Club.

Why the sophomores have to study so much harder this term than last.

Why Catherine Shaffer goes down Seventh street each morning and noon.

Who started calling Sylvia Ashworth "Babe," and why. Also, how, when, and why not.

Where the boys hang their hats at the dances.

Why Gordon Titus and Harry Elkins are not called the "Katsenjammer Kids."

Why they are such intimate friends of the trundle bed children.

What would become of Mary West if she did not have that little bag that she takes to every class.

What Hohart King thinks of the new high school desks.

What Wayne Cooper meant when he said in history 5, "the resurrection of the peasants."

Why Virginia Swinn was so lonesome Wednesday and Thursday—Ask Max Snyder, he knows.

Why Frances McNutt stays at the west door after 3:10.—Ask Chick, he knows.

Why Leon Harlan kept moving his chair in physics class Friday morning.

Why Miss Cant didn't attend her dinner party.

Why Gladys McMillan was so restless and impatient for Saturday to come.

Why Skinny Moore doesn't help read the cheering at the basketball games. (This is a deep one.)

What is Ketha McIntosh's favorite brand of chocolate.

That the formation of a married people's club is being considered at E.

What the girls at Lincoln called Black.

Why Barbara Bission didn't walk around much Friday morning.

Who Newt bought the candy for Friday night.

That Mrs Goldman is expecting a ham with an apple in its mouth at the faculty dinner.

Why Goble spends so much of his time "studying" in the seats on the east side of the assembly room.

Why everybody in Domestic Art 34 laughed when Ruth Anders said that one proof that iron was used in ancient times was that the people found it wrapped around the dummies and pyramids.

Christmas Suggestions

MANHATTAN, ARROW AND LA SALLE SHIRTS

We are showing one of the most complete lines of Dress Shirts we have ever shown in Madras, Silk, and Silk stripes.

Madras \$2 and up. Silk Stripes \$3 and up. Silks \$4.50, \$5.00, \$6.00, \$7.00. Collar Attached Shirts—Choice variety in stripes and plain colors. \$1.50, \$2.00, \$3.00.

INTERWOVEN AND HOLEPROOF

HOSIERY

Silk, Silk and Wool, and Lises, in plain, fancy or clocked effects, neatly boxed without charge.

Lises 40c and up. Silk 75c and up. Silk and Wool 75c and up. Wool 50c and up.

NECKWEAR

We are showing a very extensive assortment of men and boys Neckwear, in knits, silk and silk and wool, in new shapes and patterns.

All ties boxed without charge 75c and up.

BRADLEY SWEATERS FOR MEN, WOMEN AND BOYS

A Bradley sweater will be appreciated by one who wants a good warm sweater. We are showing a great variety of sweaters in plain and two color combination in coat and pull over style.

Prices \$5.00, \$7.50, \$9.00, \$10.00.

School colors \$7.50 to \$10.00.

A Tom Wye sweater coat in two or four pocket style \$7.50 and \$8.50.

WINTER CLOTHING CO.

—the house of Kuppenheimer good clothes

The Kodak Store

Kodaks and Supplies

Bring us your developing

Everything for My Ladies Toilet

On the
Corner

Rogers' Drug Co.

A Man's Gift

from a Man's Store
means a choice sure to please.

May we suggest:—

Silk Shirts crepe or jersey
Mufflers, wool or silk
Handkerchiefs, linen or silk
Neckwear, knitted or silk
Cuff links, initial belts, gloves

Xmas boxes free of charge

Linder Clothing Co.

Northwest Corner of Square.

Gray's has always been known as "The House of Quality Shoes"

Here you will find the newest of shoes and slippers in the best quality materials.

Gray Shoe Co.

"The Home of Quality Shoes"

Charleston Cleaners and Dyers

We are equipped for the cleaning and finishing of silks, velvets, and plushes.

We call for and deliver.

R. Westenbarger

610 6th St.

Phone 404

Togs for the Campus

"Where are you going, my pretty maid?" "I'm going shopping for my Campus Togs, sir," she said. I'm going to Parker's. They specialize in collegiate apparel at very modest prices, you know." So on she tripped to our Girls' Shop, and this is what she bought—a swanky Mohair topcoat, a Prunella cloth skirt and two bright slipover sweaters, and a smart Jersey dress to wear on the campus. She didn't forget a clever cloth frock or chic silk frock for sorority teas. A fur-trimmed suit to wear to town and a bouyant dancing frock for fraternity formals completed her outfit.

Parker Dry Goods Co.

Fresh
Doughnuts
and Pastries
Every Day
at
Swango Bros.
Bakery
North Side Square

Successor to Tom B. Neer

FULL LINE OF GOODS

Leo Callahan
Merchant
Tailor

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