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FOR IMMEDIATE RELEASE:

NAMED TO POSITIONS WITH PRSA

CHARLESTON, IL--Two Eastern Illinois University faculty members from Charleston have been named to positions with the Central Illinois Chapter of the Public Relations Society of America (PRSA).

Marta Ladd, assistant professor of journalism, was named president-elect and Christine Helsel, assistant professor of speech communication, was named to the board of directors. Both will serve one year terms through December 1992.

ADD 1/1/1/1 PRSA

The Central Illinois Chapter of PRSA is a 40 member organization comprised of public relations professionals from the Bloomington, Charleston, Springfield and Champaign areas.

PRSA works closely with the public relations student organization, the Public Relations Student Society of America (PRSSA), both locally and nationally.

Ladd and Helsel serve as advisors to Eastern's Chapter of PRSSA.