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EASTERN ILLINOIS UNIVERSITY
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FOR IMMEDIATE RELEASE:

EIU'S OFF-CAMPUS ENROLLMENT INCREASES

CHARLESTON, IL.--Eastern Illinois University's official 1991 Spring Semester off-campus enrollment is 965, an 18 percent increase over the 818 total for Spring 1990.

William Hine, dean of Eastern's School of Adult and Continuing Education, said, "This continued increase in our off-campus enrollment is directly related to the growing number of adult students in American higher education, who are not only interested in professional development, but who have been compelled to retrain for jobs in the '90s."

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Hine noted that enhanced marketing to prospective students, greater access to a toll-free number for registration information, and the introduction of a new payment plan allowing students to pay for classes on credit may have influenced more students to enroll in off-campus classes.

He added, "The phase down of Rantoul's Chanute Air Force Base has been slowed, thus we have seen steady enrollment there."

Enrollments in off-campus EIU classes at Parkland, Danville, and Olney community colleges remain up, with more students increasing their course loads this year. The total number of credit hours earned per student is up 26 percent over last Spring Semester.

Hine said, "Projections tell us that in this next academic year the number of adult students in American higher education will exceed the number of traditional aged students. This dramatic new trend will continue into the '90s and into the next century."