06/17/1988 - Persuasive Communication

University Marketing and Communications

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FOR IMMEDIATE RELEASE:

COMMUNICATION WORKSHOP

CHARLESTON, IL—A Persuasive Communication Skills Workshop is being offered to all supervisors at EIU.

Those attending will learn how to more effectively communicate with peers, subordinates, superiors, students and vendors.

Participants will also learn how to project a strong, credible image and to lead without threatening.

Dr. Melanie Rawlins, Eastern Professor of Educational Psychology and Guidance, will be the workshop instructor. She will use job-related exercises to teach interpretation of non-verbal behavior, active listening skills and use of -more-
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COMMUNICATION WORKSHOP

"door openers."

The Communication Workshop will be held from 8:30 a.m. to noon June 30th in the Paris Room of the Martin Luther King Union.

Those wishing further information or to register may call Al Messenger (581-2913) or Linda Moore (581-3514).

This workshop is sponsored by Eastern's Human Resources Office and the Community Business Assistance Center.

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