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FOR IMMEDIATE RELEASE:

DERUITER NAMED DIRECTOR

CHARLESTON, IL--Marilyn DeRuiter has been named director of the Business Development Center in the Lumpkin College of Business and Applied Sciences at Eastern Illinois University.

Among DeRuiter's responsibilities will be the offering of corporate training and development, professional development to business and industry and special Small Business Institute projects with the business program students and faculty.

"I'm looking forward to helping local business, industry and education meet their training and development needs, as well as offering our programs to EIU alumni working in business and industry throughout the Midwest. The programs planned for 1994 are well under way and very exciting. The entire college is involved with the Business Development Center programs. The recently restructured college offers resources through the Business Development Center which include the expertise in industrial technology, business services, computer operations and management, marketing management and accountancy and finance," DeRuiter said.

DeRuiter has been active in business, corporate training and professional development for the past 15 years. She has experience in non-supervisory, supervisory and management

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training, outdoor adventure learning programs, communication, team building, quality control, facilitation skills, meeting management and time management.

"We are especially pleased to have Ms. DeRuiter providing leadership as director of the Business Development Center. She has a wealth of experience and expertise that will prove invaluable in meeting the needs of the private and non-profit sections of our region," said Ted Ivarie, dean of the Lumpkin College of Business and Applied Sciences.

DeRuiter is a member of the Society for Human Resource Management, the American Society for Training and Development, the Small Business Institute Directors' Association and American Association of University Women. She also belongs to the Association of Experiential Education; Coles Together Advisory Board; Habitat for Humanity; Charleston, Mattoon and Effingham Chambers of Commerce; and is a certified trainer with the Zenger-Miller training company.

As a business owner in the 1980s, DeRuiter received the United States Small Business Administration Director's Award and was recognized by the U.S. Small Business Administration as an Advocate of Women in Business.

She has bachelor's and master's degrees from Southern Illinois University in Carbondale. She resides in Charleston with her husband, Garret.

DeRuiter can be reached at Eastern Illinois University, Lumpkin College of Business and Applied Sciences, Business Development Center, Charleston, IL 61920. Her telephone number is (217) 581-2913.